

Fiberli Express

Issue 5
APRIL 2025

Dear Colleagues

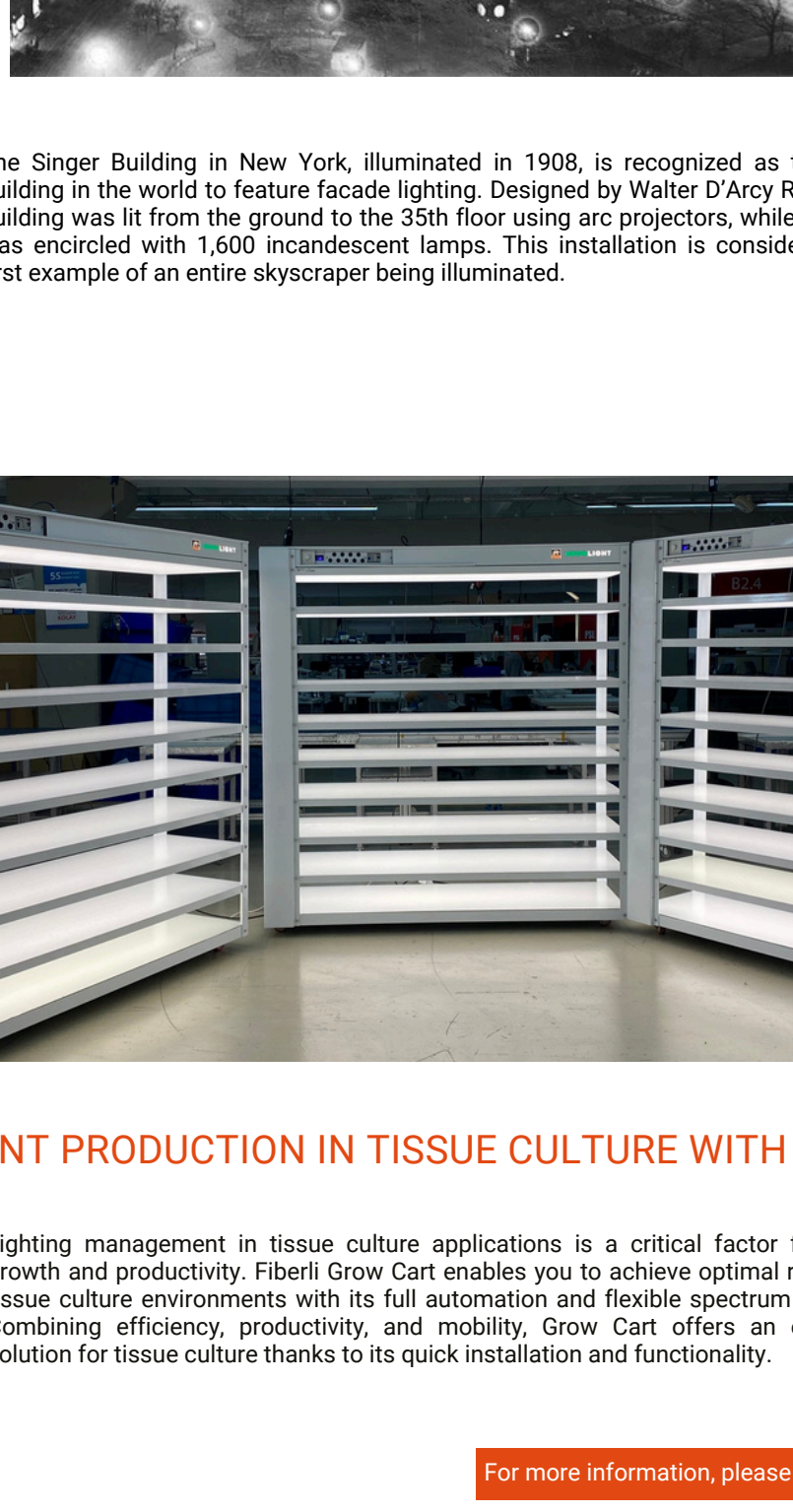
We've already left behind the first three months of 2025. With particularly dynamic developments in global trade, 2025 seems shaping up to be one of the most remarkable years in recent history.

As always, we continue to work with the power of light to make life more vibrant and more enjoyable.

Welcome to the 5th issue of Fiberli Express.

Enjoy your reading!

THE WORLD'S FIRST FACADE LIGHTING NEW YORK SINGER BUILDING



The Singer Building in New York, illuminated in 1908, is recognized as the first building in the world to feature facade lighting. Designed by Walter D'Arcy Ryan, the building was lit from the ground to the 35th floor using arc projectors, while the top was encircled with 1,600 incandescent lamps. This installation is considered the first example of an entire skyscraper being illuminated.

EFFICIENT PRODUCTION IN TISSUE CULTURE WITH GROW CART

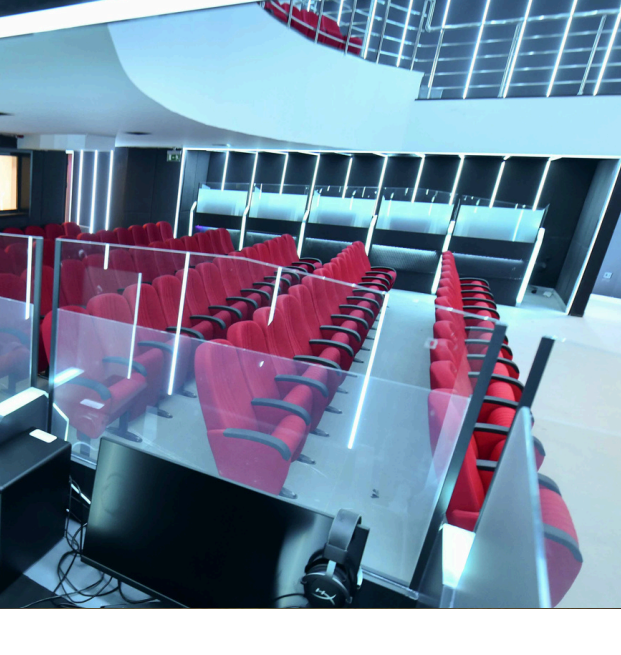
Lighting management in tissue culture applications is a critical factor for plant growth and productivity. Fiberli Grow Cart enables you to achieve optimal results in tissue culture environments with its full automation and flexible spectrum options. Combining efficiency, productivity, and mobility, Grow Cart offers an excellent solution for tissue culture thanks to its quick installation and functionality.

[For more information, please click here](#)

FIRE RESISTANT PRODUCTS IN LIGHTING



WH-EX LED Floodlight



LLEX LED Fixture

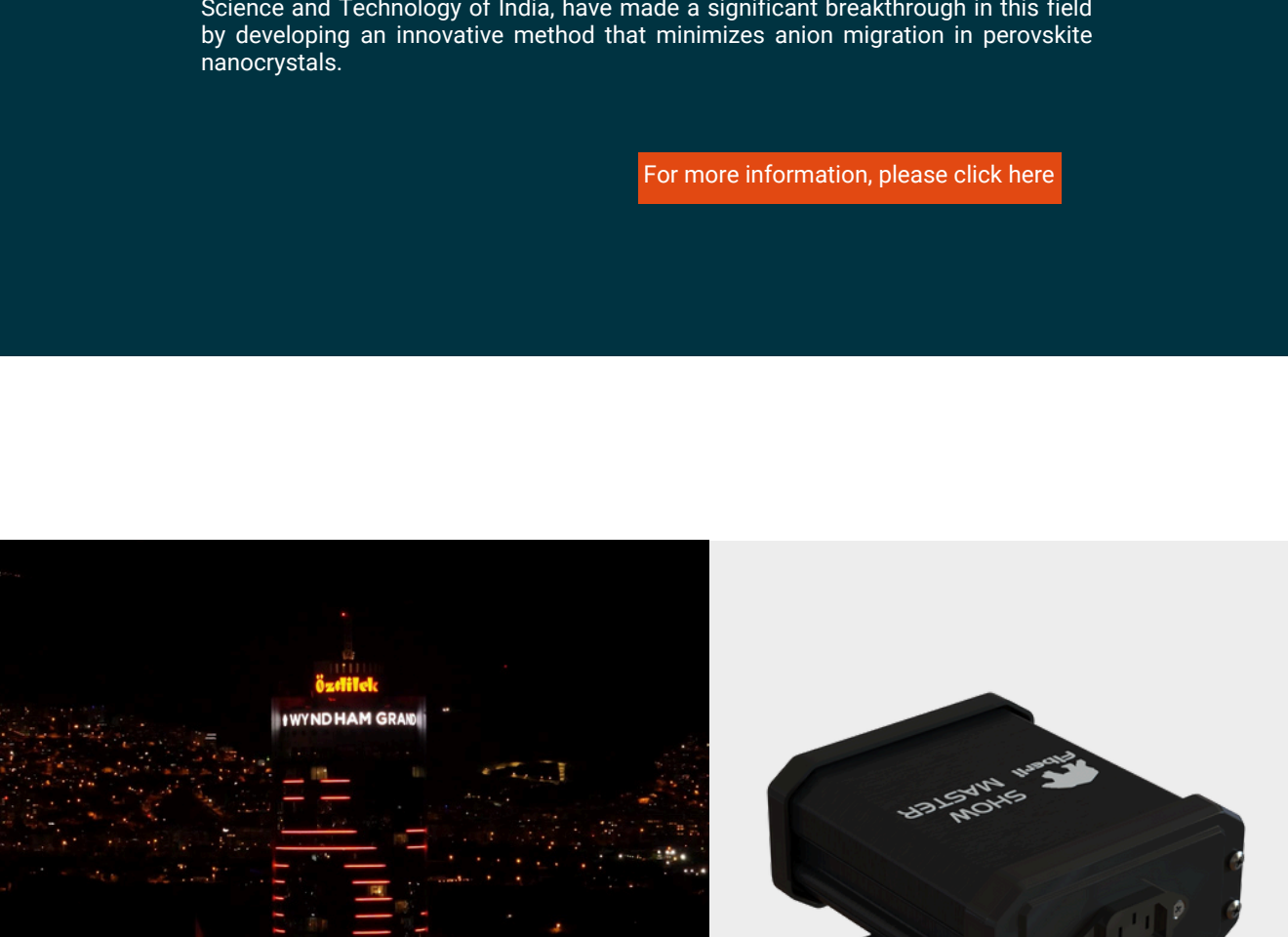
Due to recent fire incidents, there has been growing public concern regarding fire safety. All scientific studies show that when adequate technical measures are taken, fire incidents occur much less frequently and with far less harmful consequences.

Fiberli offers exproof lighting solutions that maximize safety in challenging and hazardous environments. The LLEX LED and WH-EX LED Floodlight products are manufactured in accordance with Gas Explosion Protection (ZONE 2) and Dust Explosion Protection (ZONE 21) standards. These products ensure maximum safety in areas with fire and explosion risks.

With explosion-resistant design, we provide long-lasting performance in harsh conditions; offer various voltage, power, lumen and lens options to ensure safety in industries, refineries and hazardous environments.

[For more information, please click here](#)

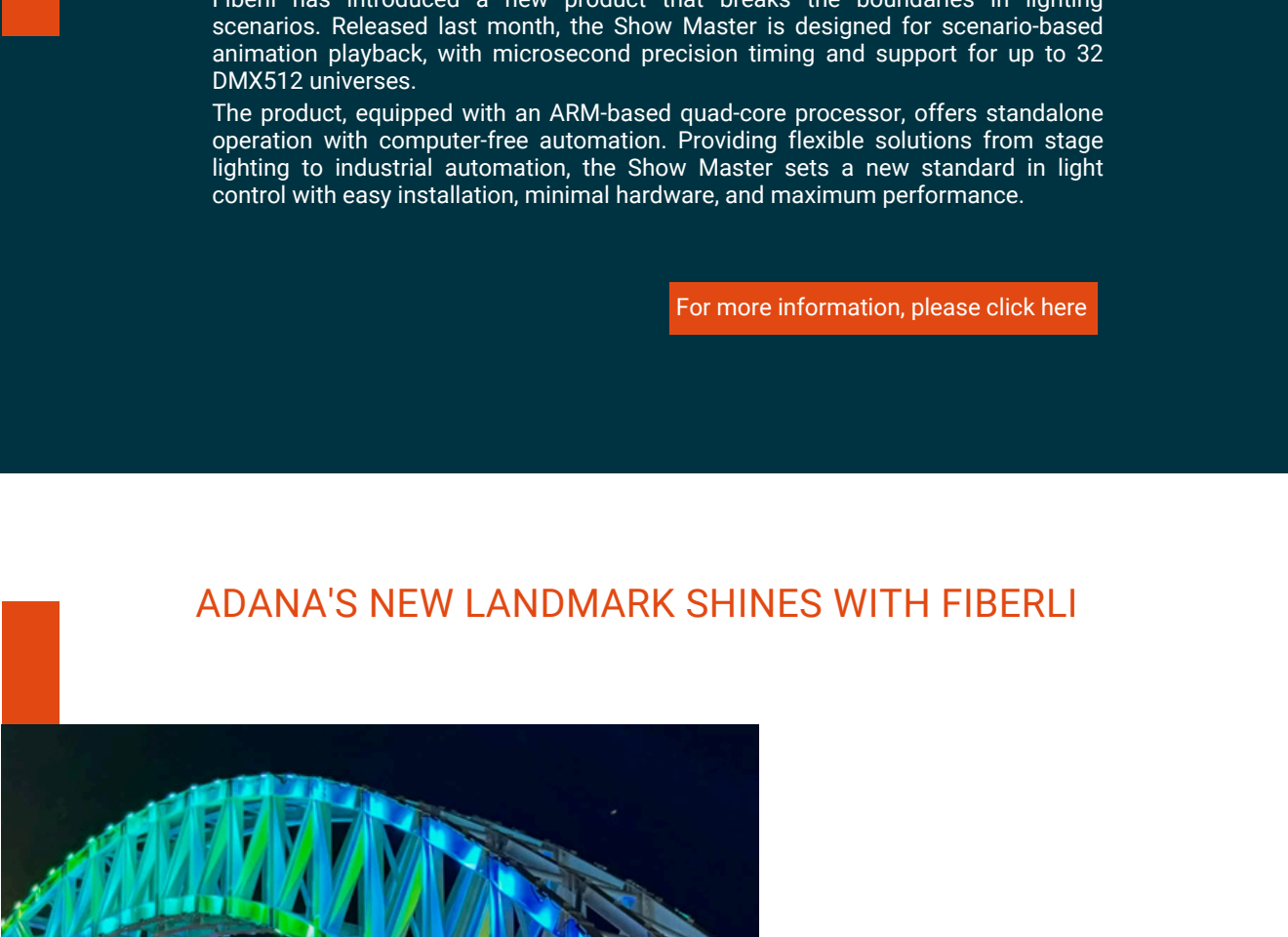
E-SPORT SHINES BRIGHT IN ANKARA



The Tayfun Tanju Kara E-Sports Center, opened by the Ankara Metropolitan Municipality on February 22, 2025, comes to life with Fiberli lighting products. In this gaming center, special animation-supported ambient lighting helps e-sports players feel like part of the game. Additionally, the modern and dynamic lighting design strengthens the center's atmosphere, taking the gaming experience to the next level.

If you love sports, the digital world and the energy of colors, the Tayfun Tanju Kara E-Sports Center is perfect for you.

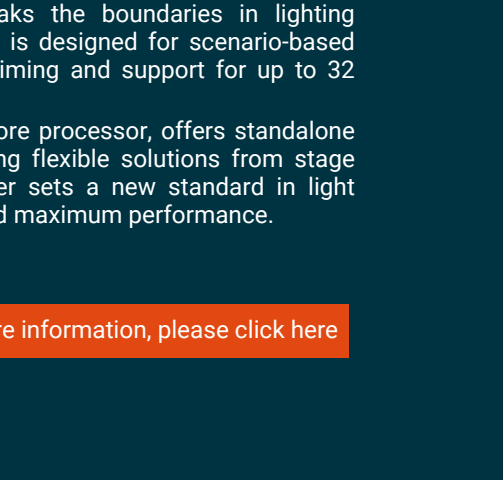
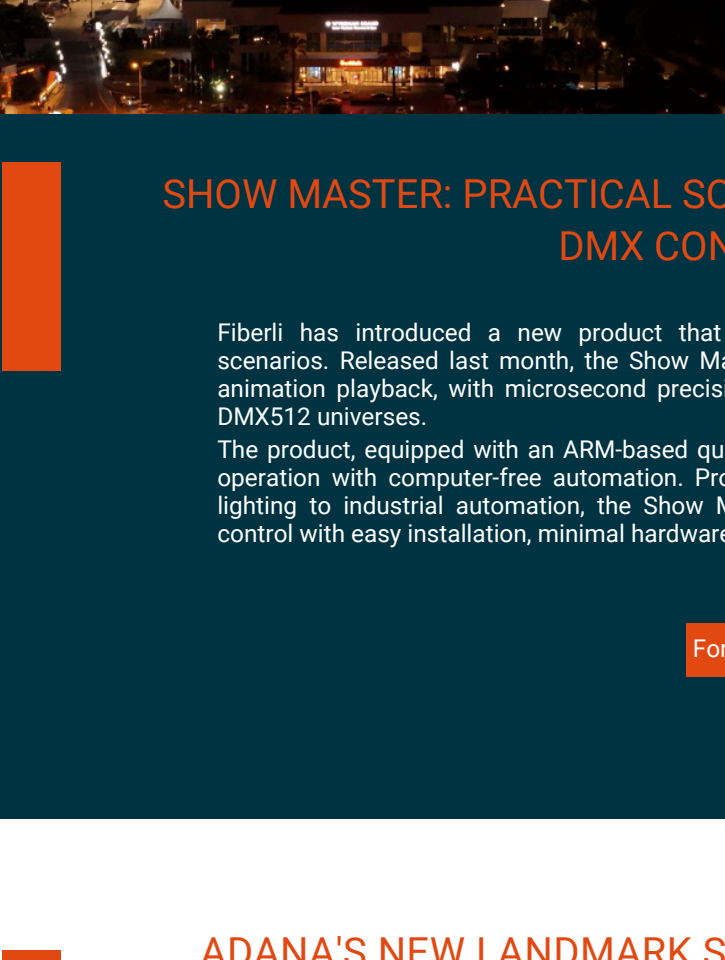
[For more information, please click here](#)



PEROVSKITE NANO CRYSTALS

Lighting technology, a critical field that accounts for approximately 20% of global electricity consumption, is constantly witnessing innovations in terms of energy efficiency and durability. Researchers from the Center for Nano and Soft Matter Sciences (CeNS) in Bengaluru, an autonomous institute under the Ministry of Science and Technology of India, have made a significant breakthrough in this field by developing an innovative method that minimizes anion migration in perovskite nanocrystals.

[For more information, please click here](#)



Show Master

SHOW MASTER: PRACTICAL SOLUTION FOR STANDALONE DMX CONTROL

Fiberli has introduced a new product that breaks the boundaries in lighting scenarios. Released last month, the Show Master is designed for scenario-based animation playback, with microsecond precision timing and support for up to 32 DMX512 universes.

The product, equipped with an ARM-based quad-core processor, offers standalone operation with computer-free automation. Providing flexible solutions from stage lighting to industrial automation, the Show Master sets a new standard in light control with easy installation, minimal hardware, and maximum performance.

[For more information, please click here](#)

ADANA'S NEW LANDMARK SHINES WITH FIBERLI



Fiberli is behind the lighting project of the Yavuzlar Bridge, which was opened by the Adana Metropolitan Municipality towards the end of 2024.

This unique bridge, which connects the two sides of Adana over the Seyhan River, adds a new beauty to the city at night. With the lighting fixtures and systems, Yavuzlar Bridge has transformed Adana's skyline and has already become one of the city's landmark projects.

[For more information, please click here](#)



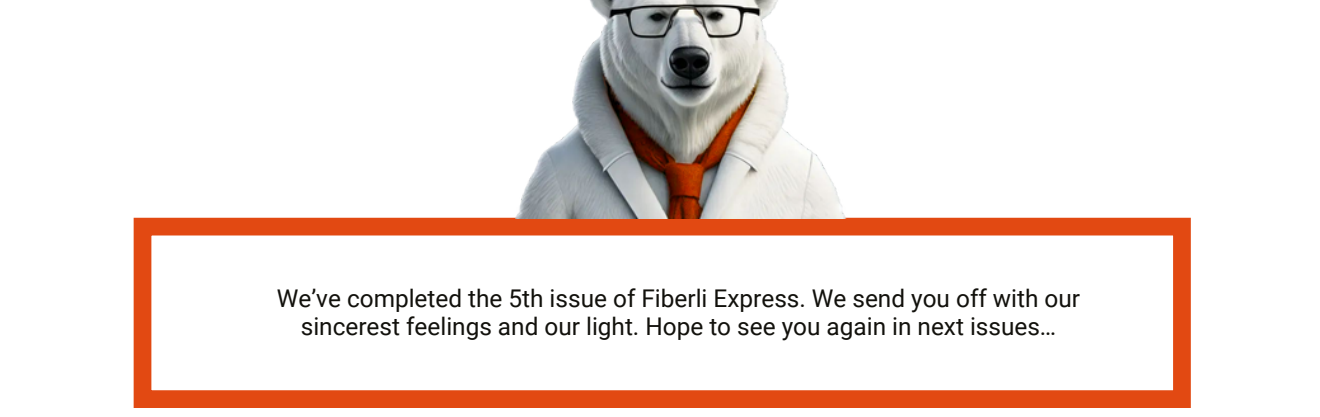
FIBERLI'S LIGHT SHINES 12,000 KM AWAY IN PERU

Located 12,000 km away, the MegaPlaza Shopping Mall in Cajamarca, Peru adds an aesthetic and dynamic touch to its architectural structure with Fiberli's WL and LLO lighting fixtures.

Fiberli lighting systems bring color to the night, creating a modern and impressive atmosphere. The innovative approach in lighting design and the aesthetic appearance captivate the local community, while the fact that the project was carried out by a Turkish brand evokes a pleasant surprise among the public.

[For more information, please click here](#)

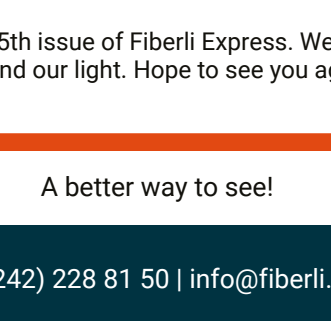
IDEAL LIGHTING FOR PRODUCTIVE WORK: 2025 TRENDS



One of the key elements in creating an effective working environment today is proper lighting. Whether you're working from home or in an office setting, the quality and placement of light are among the factors that directly affect productivity. Lighting is no longer just a decorative element; it is now considered a functional design feature. Thanks to smart systems that can adapt to different times of the day, users experience increased comfort and motivation to work.

Lighting systems used in offices go beyond physical comfort and also have a significant impact on psychological well-being and work efficiency. In this context, three key factors stand out:

- Dynamic and user-centered lighting systems – Teith biological rhythms to help balance energy levels.
- Lighting ergonomics and minimalist design – Solutions that reduce eye strain and prevent distraction contribute to a healthier working environment.
- Color harmony and task lighting – Various color temperatures and accent lights allow the atmosphere of the space to be easily shaped.



We've completed the 5th issue of Fiberli Express. We send you off with our sincerest feelings and our light. Hope to see you again in next issues...

A better way to see!